

Subject: RE: New Academic Department Website - Communication Studies
Date: Thursday, March 14, 2019 at 10:21:22 Pacific Daylight Time
From: Sayles, Lisa
To: Van Pelt, Brian, Lancaster, Chris
CC: Potamianos, George
Attachments: Comm ADT Flyer.pdf

Hi Brian,

The new webpage looks like a great start on updating the communication studies page. My suggestions and comments follow:

- Under "About Us" the last sentence indicates that students will learn about debate. CR does not have a debate program an longer, so I am concerned that this might be misleading. I suggest that the word "debate" be removed and that the sentence end on "argumentation." For example,

Students are introduced to many aspects of communication including public speaking, interpersonal, intercultural, group and mass communication as well as persuasion, and argumentation.
- The links are broken under degrees and certificates. I am assuming that these are just placeholders for now.
- Under "Transfer Opportunities" I suggest switching the words "Seamlessly" and "Pursue" so that seamlessly comes first.
- After the word "campuses" please change to "...and provides students with the foundation needed to prepare them to branch out into an array of upper division or graduate specializations."
- For accessibility purposes the URL to *A degree with a guarantee* should be replaced with a descriptive link.
- Chris made a student friendly ADT flyer that includes a list of what comm studies majors are doing with their comm degrees according to a National Communication Association Survey (attached), and that we would like to include.
- We are interested in finding out more information about having a page for current students.
- We both plan to create faculty profiles for the Comm page.
- We want to make sure that our contact information will be on the site as well.
- The link to the full faculty list does not seem helpful here. It would be more appropriate to include a comm faculty list.

Thank you for your work modernizing the website.

Lisa

From: Van Pelt, Brian <Brian-VanPelt@Redwoods.edu>

Sent: Friday, March 8, 2019 11:44 AM

To: Lancaster, Chris <Chris-Lancaster@Redwoods.edu>; Sayles, Lisa <Lisa-Sayles@Redwoods.edu>

Cc: Potamianos, George <George-Potamianos@Redwoods.edu>

Subject: New Academic Department Website - Communication Studies

Hello,

The Communications and Marketing team has been working with your Dean to update and modernize the marketing websites for each of the academic departments and we need your help!

Preliminary work has been completed on moving existing web content and content from print marketing materials into a new, mobile-friendly and modern template.

- Please take a moment to review the new webpage here:
<https://www.redwoods.edu/ah/Home/Communication-Studies>
- The current webpage can be viewed here: <https://www.redwoods.edu/CommunicationStudies>

Note: these marketing pages are intended for the public and undeclared students to help decide which discipline to study. Some programs/disciplines of the college may have separate websites/pages for current students.

Please reply to this email to let us know of any omissions or errors on the above webpage by 3/15/19. We will bring all concerns back to the Communications & Marketing team for review. We plan to complete the transition to the new webpage by 3/22/19.

We are also planning to feature faculty quotes and profiles in these new sites to help sell your program/discipline. If you have completed a faculty profile in the past, it may be already included.

If you would like to be included or would like your faculty profile updated, please fill out this form:

- <https://www.redwoods.edu/hr/Faculty-Feedback>
- See examples of Faculty Profiles: <https://www.redwoods.edu/hr/detail>

Thanks,
Brian