

Course Information

Semester & Year: Fall 2023

Course ID & Section #: AG-30 V5558

Instructors name: Jasmine Iniguez

Day/Time of required meetings: ONLINE

Course units: 3

Instructor Contact Information

Office location: *Online:

Office hours: By Appointment

Phone number: (707) 476-4258

Email address: jasmine-iniguez@redwoods.edu

Catalog Description

Provides a basic understanding of the business and economics of the agricultural industry; an introduction to the economic aspects of agriculture and their implications to the agricultural producer, consumer, and the food system; management principles encountered in the day-to-day operation of an agricultural enterprise as they relate to the decision-making process.

Course Student Learning Outcomes

1. Explain how economic principles relate to commodity marketing subsectors in agriculture.
2. Analyze and describe agricultural business organizational structures including sole proprietorships, partnerships, corporations, franchises, and cooperatives.
3. Identify the role of the agricultural manager.

Prerequisites/co-requisites/ recommended preparation

Because this course carries with it CSU equivalent transfer units, students must be able to meet college-level reading and writing standards to complete this course. Successful completion of English 150 or ENGL-102 means that students have attained college-level reading and writing skills. Moreover, the course requires essay exams, papers, and readings that students lacking those skills will most likely be unable to complete. Lastly, program review data indicates that students who have not met the recommendation have less than a 55% chance to earn a "C" or better in the course.

Course Delivery:

This course is delivered and taught 100% online; there are no classroom meetings. This is an asynchronous course, which means you do not need to be present online during any set times. You must complete work by the assigned due dates.

Required Textbook:

Title: Agribusiness Management, 5th Edition

Author: Freddie L. Barnard

ISBN: 978-1-138-89193-7

***Available online relatively affordable! I encourage you to purchase the used version.**

Course Breakdown:

Each student should refer to the course schedule for lecture topics and assignments each week. The regular layout for the course is follows:

Monday: Viewing of weekly lectures, readings, and discussion post.

Thursdays: First discussion board “initial” post is due by 11:59pm

Sunday DUE by 11:59pm:

- Complete discussion post with “initial” and “response to peers”.
- Quizzes

Evaluation and Grade Policy:

Grade Breakdown:	Points	% of Grade
Discussion Boards - 12 @ 3 Points Each	39	15%
Weekly Quiz – 8 @ 5 Points Each	40	15%
Agribusiness Plan Portfolio - 5 @ 4 Points Each	20	10%
MyFarm Research Paper	20	10%
Exam 1	40	15%
Exam 2	40	15%
Final Exam	50	20%
Total Points Possible	259	100%

Late Assignments:

Each student is responsible for completing all assignments and activities as specified by the instructor. If you have an emergency, please notify me as soon as you can if this affects your coursework or attendance. We can come to accommodation.

Discussion Boards

Each Monday you will have a new weekly discussion board to post on. You will have to read or watch the content that is provided on the discussion board and answer the discussion board questions. The discussion posts must be done by **Thursday of the given week at 11:59pm**. You will then need to respond to another classmate’s post on the discussion board. These **responses post must be done by Sunday of the given week at 11:59 pm**. Your initial post will be graded by the thoughtful, detail, and effort that was taken into the discussion and your responses post will be graded by effort and detail. These discussion boards are worth **15% of your grade**.

- Initial post: Must be done on Thursdays. You will be graded on the following: detail, insight, contribution, originality, and thoughtfulness.
- Response Post: Due on Sundays at midnight. Please be engaged with your peers. Posts with text verbiage such as “OMG and LOL” will not be accepted. Please try to engage and avoid posts such as “Nice work” or “That makes sense, thanks for sharing”. These posts with little engagement and thoughtfulness will not receive credit.

Netiquette:

While we are not communicating face-to-face, please remember to be respectful. This includes opinions and thoughts that are made by your peers on the discussion boards. We should all be supportive and encouraging to the difference of opinion of others – as we can grow from this! We should all support each other in the course to achieve our goals and be successful. An online classroom will still be a safe place for your peers just as much as an in-person setting should be.

Quizzes:

Quizzes will be made available on Canvas that will have questions corresponding with the given week's lectures and readings. On the day in which you have a discussion board post and the AgPlan Business portfolio section due there will be *no* quiz. **When you do have a quiz, they will be due 11:59pm on that Sunday of the week.** You will have three attempts at each quiz, and the highest grade is kept. Quizzes are worth 15% of your grade!

Assignments:

- ✓ **AgPlan Business Portfolio (AgPlan):** During the semester you will work on developing your own mock business plan using AgPlan: <https://agplan.umn.edu>. This free device will allow you to prepare a business plan that is broken down into 6 sections (Cover Sheet, Business Description, Operations, Marketing Plan, Management/Organization, and Financial Plan). Your plan will be developed based on the format and guidelines of the AgPlan website. * **Due the Sunday of the assigned week at 11:59pm.**

Outline of the business plan:

- AgPlan 1 = Cover Page and Business Description
 - AgPlan 2 = Operations
 - AgPlan 3 = Marketing Plan
 - AgPlan 4 = Management and Organization
 - AgPlan 5 = Financial Plan
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- ✓ **MyFarm Research Paper:** Students are required to write a research paper on a farm idea that they would like to create. You can get as creative as you would like – whether this is a new business idea or a future dream business you would like to piece together. This research paper can be correlated with your mock business plan. You may have the freedom to work along your business plan and piece things together to compile this paper OR you can choose another business idea.

The farm proposal idea must be approved first and related to agriculture or aquaculture production. **Each student should have a topic identified and emailed to the instructor** by the beginning of the second week of school on **Monday, August 28th 2023**. Topics will be submitted online through regular email to jasmine-iniguez@redwoods.edu. Pictures, diagrams, and tables are highly encouraged but not required. They will not count towards page requirements. Though communication with the professor, length consideration may be given for ideas that have little research conducted on them.

This paper will count for 10% of your final grade.

Formatting: The paper should be written in MLA format at a length of 4-6 pages (not including cover page and references) typed with 12-point font and double spaced. A minimum of 5 references should be used.

I have provided an example of a paper on Canvas for you to reference of. This paper had the farm idea of developing an IMTAP (Integrated Multi-trophic Aquaponic System) that produced freshwater prawn, white sturgeon, and marijuana.

The paper should consist of:

- A brief overview of the proposed farm/business idea.
- Background on similar (parent) farm and business ideas
- A detailed description of the new proposed farm/business
- An explanation and defense on how the farm/business are an improvement over traditional or more developed farm/businesses.
- Tell what species or product and location you propose and why? What are the approximate rates for harvest, acres needed, ect
- Potential economics of the proposed species/product

**Please let me know if you need any technical assistance.

Important Due Dates:

- AgPlan 1: Business Idea and Cover Page DUE Week 2
- AgPlan 2: Business Description DUE Week 5
- AgPlan 3: Marketing Plan DUE Week 7
- AgPlan 4: Management and Organization DUE Week 9
- AgPlan 5: Financial Plan Due Week 12
- MyFarm Research Paper Due Week 16

Course Schedule:

AG-30: Agriculture Business			
Module	Week 1	Lecture Topic	Assignments
1	21-Aug 27-Aug	Course Overview: Agriculture Business Historical and Status of Agriculture and Aquaculture Business	Discussion Board: 1 Quiz 1 – Syllabus Quiz Submit farm/business idea for MyFarm Research paper by Monday August 28 th via email.
Module	Week 2		
2	28-Aug 3-Sept	Agricultures Business Types Agriculture Business Types	Discussion Board: 2 AgPlan 1: Cover Page & Business Description
Module	Week 3		
3	4-Sep 10-Sep	Management: Planning, Leading, Organizing, & Controlling /Problem Solving in Agriculture	Discussion Board: 3 Quiz 2
Module	Week 4		
4	11-Sep 17-Sep	Exam 1	No Discussion Board
Module	Week 5		
5	18-Sep 24-Sep	Agriculture and Aquaculture Marketing	Discussion Board: 4 AgPlan 2: Operations
Module	Week 6		
6	25-Sep 1-Oct	Business Economics: Agriculture and Aquaculture	Discussion Board: 5 Quiz 3

Module	Week 7		
7	2-Oct 8-Oct	Overview of Financial Statements; Balance Sheets	Discussion Board: 6 AgPlan 3: Marketing Plan
Module 8	Week 8		
8	9-Oct 15-Oct	Income Statements; Statement of Cash Flows	Discussion Board: 7 Quiz 4
Module 9	Week 9		
9	16-Oct 22-Oct	Agriculture/Aqua Production and Cost	Discussion Board: 8 AgPlan 4: Management /Organization
Module 10	Week 10		
10	23-Oct 29-Oct	Sources of financing; depreciation and asset value	Discussion Board: 9 Quiz 5
Module 11	Week 11		
11	30-Oct 5-Nov	EXAM 2	No Discussion Board
Module 12	Week 12		
12	6-Nov 12-Nov	Farm Taxes and Income Taxes	Discussion Board: 10 AgPlan 5: Financial Plan
Module 13	Week 13		
13	13-Nov 19-Nov	Aquaculture Permitting and Regulations	Discussion Board 11 Quiz 6
Module 14	Week 14		
14	20-Nov 26-Nov	FALL BREAK - NO CLASS	Have a wonderful break!
Module 15	Week 15		
15	27-Nov 3-Dec	Labor in Agriculture; Business Law and Ethics	Discussion Board 12 Quiz 7
Module 16	Week 16		
16	4-Dec 10-Dec	Ethics and Values; Ethics Issues and Scenarios	Discussion Board 13 Quiz 8 MyFarm Research Paper DUE Monday December 4th at 11:59 pm
Module 17	Week 17		
17	11-Dec 17-Dec	FINAL EXAM	

*** THIS IS A TENTATIVE SCHEDULE AND IT IS SUBJECT TO CHANGE.

Confirm your presence in the online classroom: Log in to our class in Canvas and post to the Week One discussion forum no later than 11:59pm on Friday, August 25th to confirm your presence in the online classroom. Doing so will confirm your enrollment in the course and will ensure you aren't dropped as a "no show." If you have any issues with this at all, send me an email and let me know, so we can work something out.

Student Commitment:

As a three-unit course, students are expected to spend nine hours per week on this course. This time will

consist of watching video lectures, readings, discussion boards, writing assignments and quizzes.

Computer Skills:

Online courses require computer skills. Before beginning, make sure you can:

- navigate the course Learning Management System (Canvas),
- receive and respond to your CR email,
- upload and download files using Canvas, and
- use a word processor (such as Microsoft Word).

If you need help with any of these things, please let me know.

Technology Requirements: You should have high-speed internet (such as broadband) service from cable, DSL, or satellite providers as there are videos that require this speed. You need to have reliable access to the internet for the duration of the course. Anticipate problems with your computer and internet access (including power outages) by not waiting until the last minute to submit assignments. It is your responsibility to meet the class deadlines.

Educational Accessibility & Support

College of the Redwoods is committed to providing reasonable accommodation for qualified students who could benefit from additional educational support and services. You may qualify if you have a physical, mental, sensory, or intellectual condition which causes you to struggle academically, including but not limited to:

- Mental health conditions such as depression, anxiety, PTSD, bipolar disorder, and ADHD
- Common ailments such as arthritis, asthma, diabetes, autoimmune disorders, and diseases
- Temporary impairments such as a broken bone, recovery from significant surgery, or a pregnancy-related disability
- A learning disability (e.g., dyslexia, reading comprehension), intellectual disability, autism, or acquired brain injury
- Vision, hearing, or mobility challenges

Available services include extended test time, quiet testing environments, tutoring, counseling and advising, alternate formats of materials (e.g., audio books, E-texts), assistive technology, on-campus transportation, and more. If you believe you might benefit from disability- or health-related services and accommodations, please contact [Disability Services and Programs for Students \(DSPS\)](#). If you are unsure whether you qualify, please contact DSPS for a consultation: dsps@redwoods.edu.

- Eureka: 707-476-4280, Student Services Building, 1st floor
- Del Norte: 707-465-2324, Main Building, near the library
- Klamath-Trinity: 707-476-4280

Student Support

Good information and clear communication about your needs will help you be successful. Please let your instructor know about any specific challenges or technology limitations that might affect your

participation in class. College of the Redwoods wants every student to be successful.

Fall 2023 Dates

- **August 18th:** Last day to register for classes (day before the first-class meeting)
- **August 19th:** Classes begin
- **August 25th:** Last day to add a class
- **September 1st:** Last day to drop without a “W” and receive a refund
- **September 4th:** Labor Day Holiday (All Campuses Closed)
- **September 5th:** Census Date (20% of class)
- **October 26th:** Last day to petition to graduate
- **October 27th:** Last day for student-initiated withdrawal (62.5% of class)
- **October 27th:** Last day for faculty-initiated withdrawal (62.5% of class)
- **November 11th:** Veterans Day (All Campuses Closed)
- **November 20th-25th:** Thanksgiving break (no classes)
- **November 22nd-24th:** No Classes, all campuses closed
- **December 9th-15th:** Final Examinations
- **December 15th:** Last day to file for P/NP option.
- **December 15th:** Semester Ends
- **December 22nd:** Grades due
- **January 5th:** Grades available

Academic dishonesty

In the academic community, the high value placed on truth implies a corresponding intolerance of scholastic dishonesty. In cases involving academic dishonesty, determination of the grade and of the student’s status in the course is left primarily to the discretion of the faculty member. In such cases, where the instructor determines that a student has demonstrated academic dishonesty, the student may receive a failing grade for the assignment and/or exam and may be reported to the Chief Student Services Officer or designee. The Student Code of Conduct ([AP 5500](#)) is available on the College of the Redwoods website. Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the [College Catalog](#) and on the [College of the Redwoods website](#).

Disruptive behavior

Student behavior or speech that disrupts the instructional setting will not be tolerated. Disruptive conduct may include, but is not limited to: unwarranted interruptions; failure to adhere to instructor's directions; vulgar or obscene language; slurs or other forms of intimidation; and physically or verbally abusive behavior. In such cases where the instructor determines that a student has disrupted the educational process, a disruptive student may be temporarily removed from class. In addition, the student may be reported to the Chief Student Services Officer or designee. The Student Code of Conduct ([AP 5500](#)) is available on the College of the Redwoods website. Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the [College Catalog](#) and on the [College of the Redwoods website](#).

Inclusive Language in the Classroom

College of the Redwoods aspires to create a learning environment in which all people feel comfortable in contributing their perspectives to classroom discussions. It therefore encourages instructors and students to use language that is inclusive and respectful.

Setting Your Preferred Name in Canvas

Students have the ability to have an alternate first name and pronouns to appear in Canvas. Contact [Admissions & Records](#) to request a change to your preferred first name and pronoun. Your Preferred Name will only be listed in Canvas. This does not change your legal name in our records. See the [Student Information Update form](#).

Canvas Information

Canvas Information

If using Canvas, include navigation instructions, tech support information, what Canvas is used for, and your expectation for how regularly students should check Canvas for your class.

Log into Canvas at [My CR Portal](#)

For help logging in to Canvas, visit [My CR Portal](#).

For help with Canvas once you're logged in, click on the Help icon on the left menu.

For tech help, email its@redwoods.edu or call 707-476-4160

Canvas online orientation workshop: [Canvas Student Orientation Course \(instructure.com\)](#)

Community College Student Health and Wellness

Resources, tools, and trainings regarding health, mental health, wellness, basic needs and more designed for California community college students, faculty and staff are available on the California Community Colleges [Health & Wellness website](#).

[Wellness Central](#) is a free online health and wellness resource that is available 24/7 in your space at your pace.

Students seeking to request a counseling appointment for academic advising or general counseling can email counseling@redwoods.edu.

Emergency procedures / Everbridge

College of the Redwoods has implemented an emergency alert system called Everbridge. In the event of an emergency on campus you will receive an alert through your personal email and/or phones. Registration is not necessary in order to receive emergency alerts. Check to make sure your contact information is up-to-date by logging into WebAdvisor <https://webadvisor.redwoods.edu> and selecting 'Students' then 'Academic Profile' then 'Current Information Update.'

Please contact Public Safety at 707-476-4112 or security@redwoods.edu if you have any questions. For more information see the [Redwoods Public Safety Page](#).

In an emergency that requires an evacuation of the building anywhere in the District:

- Be aware of all marked exits from your area and building
- Once outside, move to the nearest evacuation point outside your building
- Keep streets and walkways clear for emergency vehicles and personnel

Do not leave campus, unless it has been deemed safe by the campus authorities.

Del Norte Campus Emergency Procedures

Please review the [Crescent City campus emergency map](#) for campus evacuation sites, including the closest site to this classroom (posted by the exit of each room). For more information, see the [Redwoods Public Safety Page](#).

Eureka Campus Emergency Procedures

Please review the [campus emergency map](#) for evacuation sites, including the closest site to this classroom (posted by the exit of each room). For more information on Public Safety go to the [CR Police Department- Public Safety](#). It is the responsibility of College of the Redwoods to protect life and property from the effects of emergencies within its own jurisdiction.

In the event of an emergency:

1. Evaluate the impact the emergency has on your activity/operation and take appropriate action.
2. Dial 911, to notify local agency support such as law enforcement or fire services.
3. Notify Public Safety 707-476-4111 and inform them of the situation, with as much relevant information as possible.
4. Public Safety shall relay threat information, warnings, and alerts through the Everbridge emergency alert system, Public address system, and when possible, updates on the college website, to ensure the school community is notified.
5. Follow established procedures for the specific emergency as outlined in the College of the Redwoods Emergency Procedure Booklet, (evacuation to a safe zone, shelter in place, lockdown, assist others if possible, cooperate with First Responders, etc.).
6. If safe to do so, notify key administrators, departments, and personnel.
7. Do not leave campus, unless it is necessary to preserve life and/or has been deemed safe by the person in command.

Klamath Trinity Campus Emergency Procedures

Please review the responsibilities of, and procedures used by, the College of the Redwoods, Klamath-Trinity Instructional Site (KTIS) to communicate to faculty, staff, students and the general public during an emergency. It is the responsibility of College of the Redwoods, Klamath-Trinity Instructional Site (KTIS) to protect life and property from the effects of emergency situations within its own jurisdiction.

1. In the event of an emergency, communication shall be the responsibility of the district employees on scene.
 - a. Dial 911, to notify local agency support such as law enforcement or fire services.
 - b. If safe to do so, notify key administrators, departments, and personnel.
 - c. If safe to do so, personnel shall relay threat information, warnings, to ensure the school community is notified.
 - d. Contact 530-625-4821 to notify of situation.
 - e. Contact Hoopa Tribal Education Administration office 530-625-4413
 - f. Notify Public Safety 707-476-4111.
2. In the event of an emergency, the responsible district employee on scene will:
 - a. Follow established procedures for the specific emergency as outlined in the College of the Redwoods Emergency Procedure Booklet.
 - b. Lock all doors and turn off lights if in lockdown due to an active shooter or similar emergency.
 - c. Close all window curtains.
 - d. Get all inside to safe location Kitchen area is best internal location.
 - e. If a police officer or higher official arrives, they will assume command.
 - f. Wait until notice of all is clear before unlocking doors.
 - g. If safe to do so, move to the nearest evacuation point outside building (Pooky's Park), directly behind the Hoopa Tribal Education Building.
 - h. Do not leave site, unless it has been deemed safe by the person in command. Student Support Services (required for online classes)

Student Support Services

The following online resources are available to support your success as a student:

- [CR-Online](#) (Comprehensive information for online students)
- [Library Articles & Databases](#)
- [Canvas help and tutorials](#)
- [Online Student Handbook](#)
- [Online Tutoring Resources](#)

[Counseling](#) offers assistance to students in need of professional counseling services such as crisis counseling.

Learning Resource Center includes the following resources for students

- [Library Services](#) to promote information literacy and provide organized information resources.
- [Multicultural & Diversity Center](#)
- [Academic Support Center](#) – offers tutoring and test proctoring for CR students.
- [Student Tech Help](#) – provides students with assistance around a variety of tech problems.

Special programs are also available for eligible students include

- [Extended Opportunity Programs & Services \(EOPS\)](#) provides services to eligible income disadvantaged students including: textbook award, career academic and personal counseling, school supplies, transportation assistance, tutoring, laptop, calculator and textbook loans, priority registration, graduation cap and gown, workshops, and more!
- The TRiO Student Success Program provides eligible students with a variety of services including trips to 4-year universities, career assessments, and peer mentoring. Students can apply for the program in [Eureka](#) or in [Del Norte](#)
- The [Veteran's Resource Center](#) supports and facilitates academic success for Active Duty Military, Veterans and Dependents attending CR through relational advising, mentorship, transitional assistance, and coordination of military and Veteran-specific resources.
- [CalWORKS](#) – assists student parents with children under the age of 18, who are receiving cash assistance (TANF), to become self-sufficient.
- Klamath-Trinity students can contact the CR KT Office for specific information about student support services at 530-625-4821