

AG-30: Agriculture Business

Course Information

Semester & Year: Fall 2024

Course ID & Section #: AG-30- V7405(057405)

Instructors name: Jasmine Iniguez

Day/Time of required meetings: ONLINE

Course units: 3

Instructor Contact Information

Office location: *Online or SCI 216I

Office hours: By appointment via Zoom

Phone number: (707) 476-4258

Email address: jasmine-iniguez@redwoods.edu

Catalog Description

Provides a basic understanding of the business and economics of the agricultural industry; an introduction to the economic aspects of agriculture and their implications to the agricultural producer, consumer, and the food system; management principles encountered in the day-to-day operation of an agricultural enterprise as they relate to the decision-making process.

Course Student Learning Outcomes

1. Explain how economic principles relate to commodity marketing subsectors in agriculture.
2. Analyze and describe agricultural business organizational structures including sole proprietorships, partnerships, corporations, franchises, and cooperatives.
3. Identify the role of the agricultural manager.

Prerequisites/corequisites/ recommended preparation

None

Course Delivery & Breakdown

This course is delivered and taught 100% online; there are no classroom meetings. This is an asynchronous course, which means you do not need to be present online during any set times. You must complete work by the assigned due dates.

Each student should refer to the course schedule for lecture topics and assignments each week. The regular layout for the course is follows:

Monday: Viewing of weekly lectures, readings, and discussion post.

Friday: First discussion board “initial” post is due by 11:59pm

Sunday DUE by 11:59pm:

- Complete discussion post with “initial” and “response to peers”.
- Quizzes

Required Textbooks

Title: Agribusiness Management, 5th Edition

Author: Freddie L. Barnard

ISBN: 978-1-138-89193-7

**Textbook available online relatively affordable! I encourage you to purchase the used version.*

Educational Accessibility & Support

College of the Redwoods is committed to providing reasonable accommodation for qualified students who could benefit from additional educational support and services. You may qualify if you have a physical, mental, sensory, or intellectual condition which causes you to struggle academically, including but not limited to:

- Mental health conditions such as depression, anxiety, PTSD, bipolar disorder, and ADHD
- Common ailments such as arthritis, asthma, diabetes, autoimmune disorders, and diseases
- Temporary impairments such as a broken bone, recovery from significant surgery, or a pregnancy-related disability
- A learning disability (such as dyslexia, reading comprehension), intellectual disability, autism, or acquired brain injury
- Vision, hearing, or mobility challenges

Available services include extended test time, quiet testing environments, tutoring, counseling and advising, alternate formats of materials (such as audio books or E-texts), assistive technology, on-campus transportation, and more. If you believe you might benefit from disability- or health-related services and accommodations, please contact [Student Accessibility Support Services \(SASS\)](#). If you are unsure whether you qualify, please contact SASS for a consultation: sass@redwoods.edu.

SASS office locations and phone numbers

Eureka campus

- Phone: 707-476-4280
- Location: Student Services Building, first floor

Del Norte campus

- Phone: 707-465-2324
- Location: Main Building, next to the library

Klamath-Trinity campus

- Phone: 707-476-4280

Student Support Services

Good information and clear communication about your needs will help you be successful. Please let your

instructor know about any specific challenges or technology limitations that might affect your participation in class. College of the Redwoods wants every student to be successful.

The following online resources are available to support your success as a student:

[CR Online Learning Support](#)

Tech support, laptop loans, guides to using Canvas, installing Office 365 for free, and more.

[Library Articles & Databases](#)

Find the best library databases for your research.

[Online Tutoring Resources](#)

Community College Student Health and Wellness

National Suicide Prevention Lifeline

If you are in distress or are with someone at risk right now, call or text the National Suicide Prevention Lifeline.

Call the National Suicide Prevention Lifeline

1-800-273-TALK (8255)

Text the National Suicide Prevention Lifeline

741-741

Timely Care

When you're not feeling well physically or distressed mentally, Timely Care can offer the help you're looking for in just a few quick taps. Students can schedule an appointment anytime via phone, video, and chat. [Log in or set up an account with Timely Care.](#)

Mental Health Counseling

Students should text, email, or fax Shawna Bell directly for scheduling and/or services.

- Text: 707-496-2856
- Email: shawnabmft@gmail.com
- Fax and voicemail: 707-237-2318

Wellness Central

Resources, tools, and trainings regarding health, mental health, wellness, basic needs and more designed for California community college students, faculty and staff are available on the California Community Colleges [Wellness Central](#).

Counseling

[Counseling and Advising](#) can assist students in need of academic advising and professional counseling services. Call, email or stop by one of our offices to make an appointment!

Counseling and Advising office locations and contact info

Eureka campus

- Phone: 707-476-4150
- Location: Student Services Building, first floor
- Email: counseling@redwood.edu
- Hours: Monday through Friday, 9am to 4pm. Summer hours may vary

Del Norte campus

- Phone: 707-476-2300
- Location: Main Building, next to the library
- Hours: Summer hours may vary

Klamath-Trinity campus

- Phone: 530-625-4821
- Email: KT-staff@redwoods.edu
- Hours: Summer hours may vary

Basic Needs Center

[The Basic Needs Center](#) provides for the health and safety of students by providing access to healthy food, financial resources, and referrals to safe and secure housing. [Submit a request for services and information.](#)

Basic Needs Center contact info

- Phone: 707-476-4153
- Email: the-grove@redwoods.edu

Learning Resource Center

The Learning Resource Center includes the following resources for students:

Library Services

[Library Services](#) promotes information literacy and provides organized information resources.

Multicultural and Equity Center (MCE)

The [Multicultural and Equity Center](#) is a dynamic and inclusive place that supports all students in their academic and personal journeys at the college. We do this by creating community, home away from home, and a safe place for cultural expression, cross-cultural learning, access to college and dignity resources, and social justice work opportunities. The MEC is committed to retention and student success by offering activities related to leadership development, student connectedness and student equity. We are a student-centered program that fosters respect for all people.

Academic Support Center

The [Academic Support Center](#) offers tutoring and test proctoring for CR students.

Student Tech Help

[Student Tech Help](#) provides students with assistance around a variety of tech problems.

Extended Opportunity Programs and Services (EOPS)

[Extended Opportunity Programs and Services](#) (EOPS) provides services to eligible income disadvantaged students including: textbook awards, grants, career academic and personal counseling, transportation assistance, tutoring, laptop, calculator and textbook loans, priority registration, graduation cap and gown, workshops, and more!

TRiO Student Success Program

The TRiO Student Support Services Program provides eligible students with a variety of services including academic advising, career assessments, assistance with transfer, and peer mentoring. Students can apply for the program with the [Eureka TRiO office](#) or the [Del Norte TRiO office](#).

Veterans Resource Center

The [Veteran's Resource Center](#) supports and facilitates academic success for Active Duty Military, Veterans and Dependents attending CR through relational advising, mentorship, transitional assistance, and coordination of military and Veteran-specific resources.

CalWORKS

California Work Opportunity & Responsibility to Kids ([CalWORKs](#)) provides supportive services to student parents with children under the age of 18, who are receiving cash assistance (TANF benefits), to become self-sufficient. Services include: transportation assistance, basic student supplies, tutoring, priority registration, laptop and calculator loans, career, academic, and personal counseling, and more!

Evaluation & Grading Policy

Grade Breakdown:	% of Grade
Discussion Boards - 5 Points Each	15%
Quizzes - 5 Points Each	10%
Agribusiness Plan Portfolio – 10 Points Each	15%
MyFarm Research Paper – 40 Points	10%
Exam 1 – 40 Points	15%
Exam 2 – 40 Points	15%
Final Exam – 50 Points	20%
Total % Breakdown	100%

Late Assignments

Each student is responsible for completing all assignments and activities as specified by the instructor. If you have an emergency, please notify me as soon as you can if this affects your coursework or attendance. We can come to accommodation.

Discussion Boards

Each Monday you will have a new weekly discussion board to post on. You will have to read or watch the content that is provided on the discussion board and answer the discussion board questions. The discussion posts must be done by **Friday of the given week at 11:59pm**. You will then need to respond to another classmate's post on the discussion board. These **responses post must be done by Sunday of the given week at 11:59 pm**. Your initial post will be graded by the thoughtful, detail, and effort that was taken into the discussion and your responses post will be graded by effort and detail. These discussion boards are worth **15% of your grade**.

- **Initial post:** Must be done on Fridays. You will be graded on the following: detail, insight, contribution, originality, and thoughtfulness.
- **Response Post:** Due on Sundays at midnight. Please be engaged with your peers. Posts with text verbiage such as "OMG and LOL" will not be accepted. Please try to engage and avoid posts such as "Nice work" or "That makes sense, thanks for sharing". These posts with little engagement and thoughtfulness will not receive credit

Netiquette

While we are not communicating face-to-face, please remember to be respectful. This includes opinions and thoughts that are made by your peers on the discussion boards. We should all be supportive and encouraging to the difference of opinion of others – as we can grow from this! We should all support each other in the course to achieve our goals and be successful. An online classroom will still be a safe place for your peers just as much as an in-person setting should be.

Quizzes

Quizzes may be made available on Canvas that will have questions corresponding with the given week's lectures and readings. **When you do have a quiz, they will be due 11:59pm on that Sunday of the week.** You will have three attempts at each quiz, and the highest grade is kept. Quizzes are worth 15% of your grade!

Assignments

You will have **two main** assignments in this class. The Ag Business Portfolio and MyFarm Research Paper.

- ✓ **Ag Business Portfolio:** During the semester you will work on developing your own mock business plan using AgPlan: <https://agplan.umn.edu>. This free device will allow you to prepare a business plan that is broken down into 6 sections (Cover Sheet, Business Description, Operations, Marketing Plan, Management/Organization, and Financial Plan). Your plan will be developed based on the format and guidelines of the AgPlan website. * **Due the Sunday of the assigned week at 11:59pm.**

Outline of the business plan:

- Assignments 1: Cover Page & Business Description
- Assignment 2: Operations

- Assignment 3: Marketing Plan
- Assignment 4: Management and Organization
- Assignment 5: Financial Plan

- ✓ **MyFarm Research Paper:** Students are required to write a research paper on a farm idea that they would like to create. You can get as creative as you would like – whether this is a new business idea or a future dream business you would like to piece together. This research paper can be correlated with your mock business plan. You may have the freedom to work along your business plan and piece things together to compile this paper OR you can choose another business idea.

The farm proposal idea must be approved first and related to agriculture or aquaculture production. **Each student should have a topic identified by Week 3.** Topics will be submitted via canvas on a discussion board post. Pictures, diagrams, and tables are highly encouraged but not required. They will not count towards page requirements. Though communication with the professor, length consideration may be given for ideas that have little research conducted on them.

This paper will count for 10% of your final grade.

Formatting: The paper should be written in MLA format at a length of 4-6 pages (not including cover page and references) typed with 12-point font and double spaced. A minimum of 5 references should be used.

I have provided an example of a paper on Canvas for you to reference of. This paper had the farm idea of developing an IMTAP (Integrated Multi-trophic Aquaponic System) that produced Freshwater prawn, White Sturgeon, and Cannabis.

The paper should consist of:

- A brief overview of the proposed farm/business idea.
- Background on similar (parent) farm and business ideas
- A detailed description of the new proposed farm/business
- An explanation and defense on how the farm/business are an improvement over traditional or more developed farm/businesses.
- Tell what species or product and location you propose and why? What are the approximate rates for harvest, acres needed, ect
- Potential economics of the proposed species/product

Course Schedule:

AG-30: Agriculture Business			
Module	Week 1	Lecture Topic	Assignments
1	Aug 26 – Sept 1	Course Overview: Agriculture Business	Discussion Board: 1 Quiz 1 – Syllabus Quiz
Module	Week 2		
2	Sept 2- 8	Agricultures Business Types	Discussion Board: 2
Module	Week 3		

3	Sept 9 –15	Management: Planning, Leading, Organizing, & Controlling /Problem Solving in Agriculture	Discussion Board: 3 Quiz 2 Assignment 1: Cover Page & Business Description
Module	Week 4		
4	Sept 16 –22	Exam 1	No Discussion Board
Module	Week 5		
5	Sept 23 – 29	Agriculture and Aquaculture Marketing	Discussion Board: 4 Quiz 3
Module	Week 6		
6	Sept 30 – Oct 6	Business Economics: Agriculture	Discussion Board: 5 Quiz 4
Module	Week 7		
7	Oct 7 - 13	Overview of Financial Statements; Balance Sheets	Discussion Board: 6 Assignment 2: Operations
Module 8	Week 8		
8	Oct 14 – 20	Income Statements; Statement of Cash Flows	Discussion Board: 7 Assignment 3: Marketing Plan
Module 9	Week 9		
9	Oct 21 – 27	Agriculture/Aqua Production and Cost	Discussion Board: 8 Quiz 5
Module 10	Week 10		
10	Oct 28 – Nov 3	Sources of financing: Depreciation and Asset Value	Discussion Board: 9 Quiz 6
Module 11	Week 11		
11	Nov 4 – 10	EXAM 2	No Discussion Board
Module 12	Week 12		
12	Nov 11 – 24	Farm Taxes & Income Taxes	Discussion Board: 10 Quiz 7
Module 13	Week 13		
13	Nov 18 – 24	Production Planning & Management	Discussion Board: 11 Assignment 4: Management /Organization
Module 14	Week 14		
14	Nov 25 – Dec 1	FALL BREAK	Have a wonderful break!
Module 15	Week 15		
15	Dec 2 - 8	Labor in Agriculture; Business Law and Ethics	Discussion Board: 12 Assignment 5: Financial Plan
Module 16	Week 16		
16	Dec 9 – 15	Ethics and Values; Ethics Issues and Scenarios	Discussion Board: 13 MyFarm Research Paper DUE
Module 17	Week 17		

17	Dec 16 – 20	FINAL EXAM	
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**** THIS IS A TENTATIVE SCHEDULE AND IT IS SUBJECT TO CHANGE.**

Confirm your presence in the online classroom:

Log in to our class in Canvas and post to the Week One discussion forum no later than 11:59pm on Friday, August 30th to confirm your presence in the online classroom. Doing so will confirm your enrollment in the course and will ensure you aren't dropped as a "no show." If you have any issues with this at all, send me an email and let me know, so we can work something out.

Student Commitment

As a three-unit course, students are expected to spend nine hours per week on this course. This time will consist of watching video lectures, readings, discussion boards, written assignments and quizzes.

Computer Skills

Online courses require computer skills. Before beginning, make sure you can:

- navigate the course Learning Management System (Canvas),
- receive and respond to your CR email,
- upload and download files using Canvas, and
- use a word processor (such as Microsoft Word).

If you need help with any of these things, please let me know.

Technology Requirements

You should have high-speed internet (such as broadband) service from cable, DSL, or satellite providers as there are videos that require this speed. You need to have reliable access to the internet for the duration of the course. Anticipate problems with your computer and internet access (including power outages) by not waiting until the last minute to submit assignments. It is your responsibility to meet the class deadlines.

Important Fall 2024 Dates

Date	To Remember
August 23	Last day to register for classes (day before the first class meeting)
August 24	Classes begin
August 30	Last day to add a class
September 2	Labor Day Holiday (district wide closure)
September 6	Last Day to Drop & Receive a Refund
September 8	Last Day to Drop w/out a "W"
September 9	Census Date (20% of class)
October 31	Last Day to Petition to Graduate & Petition for Certificate

Date	To Remember
November 1	Last Day for Student/Faculty Withdrawal
November 11	Veteran's Day Holiday (District Wide Closure)
November 25-26	Fall Break (No Classes)
November 27-29	Thanksgiving Holiday (District Wide Closure)
December 14-20	Final Examinations
December 20	Last Day to File P/NP Option
December 20	Semester Ends
December 27	Grades Due
January 3	Grades Available for Transcript Release

Academic dishonesty

In the academic community, the high value placed on truth implies a corresponding intolerance of scholastic dishonesty. In cases involving academic dishonesty, determination of the grade and of the student's status in the course is left primarily to the discretion of the faculty member. In such cases, where the instructor determines that a student has demonstrated academic dishonesty, the student may receive a failing grade for the assignment and/or exam and may be reported to the Chief Student Services Officer or designee. The Student Code of Conduct ([AP 5500](#)) is available on the College of the Redwoods website. Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the [2023-2024 College Catalog](#) and [CR Board and Administrative Policies](#).

AI Use Class Policy

Recent advancements in generative artificial intelligence (AI) have made large language models such as ChatGPT and Google's Bard widely available. However, overuse of these tools in this class can undermine your learning and curtail the development of your critical and creative thinking skills. In addition, AI outputs are often unreliable and frequently subject to bias. For these reasons, the policy of this class is that AI cannot be used at any point in the completion of class assignments, including discussion posts. Any or all of your assignment submissions and discussion posts may be screened by AI detection software, but the real penalty for AI misuse is that you will miss out on an opportunity to learn.

Disruptive Behavior

Student behavior or speech that disrupts the instructional setting will not be tolerated. Disruptive conduct may include, but is not limited to: unwarranted interruptions; failure to adhere to instructor's directions; vulgar or obscene language; slurs or other forms of intimidation; and physically or verbally abusive behavior. In such cases where the instructor determines that a student has disrupted the educational process, a disruptive student may be temporarily removed from class. In addition, the student may be reported to the Chief Student Services Officer or designee. Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the [2023-2024 College Catalog](#) and [CR Board and Administrative Policies](#).

Inclusive Language in the Classroom

College of the Redwoods aspires to create a learning environment in which all people feel comfortable in contributing their perspectives to classroom discussions. It therefore encourages instructors and students to use language that is inclusive and respectful.

Canvas Information

- Log into Canvas at [My CR Portal](#)
- For help logging in to Canvas and general tech help, visit [Student Technical Support](#)
- Once you're logged in to Canvas, you click on the Help icon on the left menu
- Canvas online orientation workshop: [Canvas Student Orientation Course](#)

Setting Your Preferred Name and Pronouns in Canvas

Students have the ability to display personal pronouns and an alternate first name in Canvas. Students may change their pronouns on their own in Canvas (Account :: Settings :: Edit Settings). To request a change to your preferred list name, contact [Admissions & Records](#). Your Preferred Name will only be listed in Canvas; this does not change your legal name in our records. See the [Student Information Update Form \(pdf\)](#).

Emergency Procedures / Everbridge

College of the Redwoods has implemented an emergency alert system called Everbridge. In the event of an emergency on campus you will receive an alert through your personal email and/or phones. Registration is not necessary in order to receive emergency alerts. Check to make sure your contact information is up-to-date by logging into [WebAdvisor](#) and selecting 'Students' then 'Academic Profile' then 'Current Information Update.'

Please contact Public Safety at 707-476-4112 or security@redwoods.edu if you have any questions. For more information visit [Redwoods Public Safety](#).

In an emergency that requires an evacuation of the building anywhere in the District:

- Be aware of all marked exits from your area and building
- Once outside, move to the nearest evacuation point outside your building
- Keep streets and walkways clear for emergency vehicles and personnel

Do not leave campus, unless it has been deemed safe by the campus authorities.

To learn more about campus-specific Emergency Procedures, click on a title bar below, or click the down arrow to expand them all.

Del Norte Campus Emergency Procedures

Please review the [Crescent City campus emergency map](#) for campus evacuation sites, including the closest site to this classroom (posted by the exit of each room). For more information, visit [Redwoods Public Safety](#).

Klamath-Trinity Campus Emergency Procedures

Please review the responsibilities of, and procedures used by, the College of the Redwoods, Klamath Trinity Instructional Site (KTIS) to communicate to faculty, staff, students and the general public during an emergency. It is the responsibility of College of the Redwoods, Klamath-Trinity Instructional Site (KTIS) to protect life and property from the effects of emergency situations within its own jurisdiction.

In the event of an emergency, communication shall be the responsibility of the district employees on scene:

1. Dial 911, to notify local agency support such as law enforcement or fire services.
2. If safe to do so, notify key administrators, departments, and personnel.
3. If safe to do so, personnel shall relay threat information, warnings, to ensure the school community is notified.
4. Contact 530-625-4821 to notify of situation.
5. Contact Hoopa Tribal Education Administration office 530-625-4413
6. Notify Public Safety 707-476-4111.

In the event of an emergency, the responsible district employee on the scene will:

1. Follow established procedures for the specific emergency as outlined in the College of the Redwoods Emergency Procedure Booklet.
2. Lock all doors and turn off lights if in lockdown due to an active shooter or similar emergency.
3. Close all window curtains.
4. Get all inside to safe location Kitchen area is best internal location.
5. If a police officer or higher official arrives, they will assume command.
6. Wait until notice of all is clear before unlocking doors.
7. If safe to do so, move to the nearest evacuation point outside building (Pooky's Park), directly behind the Hoopa Tribal Education Building.
8. Do not leave site, unless it has been deemed safe by the person in command.