

Course Syllabus



Bus 10 | Introduction to Business:

Fall 2024 V7431

Instructor's name: Kristen Luke

Course units: 3

Instructor Contact Information

Online course

Office hours: By appointment online

Email address: Please message me in Canvas

Catalog Description

An introduction to the trends and opportunities in today's dynamic global business environment surveying economics, global markets, social responsibility, ownership forms, entrepreneurship, management organization, marketing, accounting and financial management.

1. Analyze situations and apply business terms and concepts to make business decisions.
2. Communicate effectively as writers, listeners, and speakers in social and business settings.

Prerequisites/co-requisites/ recommended preparation

Recommended Prep: ENGL-150 (or equivalent) or appropriate reading and writing scores on placement exam.

Transfers to: UC and CSU C-ID: BUS 110


Textbook Information:

Please purchase BUSN 12th edition, Kelly Williams

ISBN: 9780357122945

Here is a link to the website provided by the publisher: <https://www.cengage.com/c/busn-12e-kelly/9780357122945PF/> - you can buy the book here. There are several formats that you can choose from. You only need the textbook and you do not need any of the following: MindTap, WebAssign, SAM, Cengage Infuse, CNOW, OWLv2 or Open Now?.

Accessibility

College of the Redwoods is committed to making reasonable accommodations for qualified students with disabilities. If you have a disability or believe you might benefit from disability-related services and accommodations, please contact your instructor or ([DSPS](https://www.redwoods.edu/dsps)  <https://www.redwoods.edu/dsps>). Students may make requests for alternative media by contacting DSPS based on their campus location:

- Eureka: 707-476-4280, student services building, 1st floor

- Del Norte: 707-465-2324, main building near library
- Klamath-Trinity: 530-625-4821 Ext 103

Student Support

Good information and clear communication about your needs will help you be successful. Please let your instructor know about any specific challenges or technology limitations that might affect your participation in class. College of the Redwoods wants every student to be successful.

Student feedback policy

I will access the class website regularly and respond to posted questions and messages generally within 24 hours of receipt (I only check my messages once per day). If for some reasons, I miss your message, send me another within 24 hours and I will definitely see it. Additionally, I read and provide feedback to each student's discussion forum posts by the end of the week in which they are due. There is also regular instructor-based communication in the Canvas messaging system. I will give you detailed feedback on your project assignments by two weeks after they are submitted. **I generally do not respond to messages during the weekend.**

Evaluation & Grading Policy

Course Assignments: Every Sunday, the week's assignments will be listed in Announcements and posted in the Modules section of Canvas. You will complete them by the due date in the week they are assigned. The weekly assignments will typically require you to read textbook chapters, review online power point slides, watch course material videos, participate in discussion forums, and complete chapter quizzes. Several weeks will require a written exam or a project submission.

Canvas Homework Quizzes: (20% of your final grade) These will be multiple choice in their format and contain 15 multiple choice questions. They are due each Sunday at 1145 PM. You will be allowed 3 attempts, they are timed (60 minutes) and the questions change with each iteration. I will drop your lowest two quiz scores as extra credit assistance.

Homework Discussion Forums: (20% of your final grade) Each week, I will post questions to the discussion forum. Students will respond to the questions and based on the answer, I will provide a grade for the response. A rubric is attached to the discussion forum assignments. There will be several questions each week. You need to provide a unique response to each question. Questions are meant for you to ponder various aspects of the course discussed in the text for that week. You may need to do an internet search to find unique answers or because the question requires a little research as occasionally additional information may be required. I will drop your lowest discussion forum week score (1 week of discussion forum). I urge you to look at the discussion forum questions early in the week to avoid it being challenging to find a unique response, one that is different than another student's response or perspective. I also will provide extra credit to students that work to assist other students by providing meaningful feedback. These are due each week on Sunday at 1145PM - no exceptions and no late work will be accepted.

New Venture Project: (20% of your final grade) To better understand how to develop and run a business, we will create a new venture in which we will follow many of the topics within our text to present to an audience. The format for the new venture project should be in Powerpoint, Prezi, etc as slides for presentation. I highly urge you to include voice over if possible to enhance the delivery of your new venture. More details on this assignment within the course modules. You may work in groups or alone on this project.

Personal finance project: (15% of your final grade) To integrate important concepts from this course, we will take a look at our own personal finances. This project will explore your feelings about money, expenses, and saving. It will also explore how you budget your finances and ask you to spend some time thinking about your financial goals and objectives. More details on this assignment within the course modules.

Two exams: (25% of your final grade) You will need to take two open-book, open notes, multiple choice exams within the Canvas system (it will look and feel similar to weekly quizzes). I will drop your lowest score. One is available during midterms and the other will be available during finals week.

Grading policy

Grading Criteria: "A=93% and above, A-=90-92%, B+=88-89%, B=83-87, B-=80-82%, C+=78-79%, C=70-77%, D=69-60%, F=59% and below

Late work

Late work is not accepted in this course. Exceptions to the late policy are only allowed if a request is made in advance with documentation provided, only. There are absolutely no exceptions to the late policy.

Academic calendar

FALL SEMESTER 2024

Convocation/Flex	Aug 22 & 23
Classes Begin.....	Aug 24
All-college Holiday (Labor Day)	Sep 2
Census Day	Sep 9
Census Roster Due Date.....	Sep 16
Flex forms for FT & Associate Faculty Due	Sep 20
All-College Holiday (Veteran's Day)	Nov 11
No Classes (Fall Break)	Nov 25 and 26
All-College Holidays (Thanksgiving)	Nov 27, 28 and 29
Flex activities for Associate Faculty Due	Dec 11
Final Exams	Dec 14 – 20
Classes End	Dec 20
Grades Due	Dec 27
All-college Holidays	Dec 23 – Dec 27

Academic dishonesty

In the academic community, the high value placed on truth implies a corresponding intolerance of scholastic dishonesty. In cases involving academic dishonesty, determination of the grade and of the student's status in the course is left primarily to the discretion of the faculty member. In such cases, where the instructor determines that a student has demonstrated academic dishonesty, the student may receive a failing grade for the assignment and/or exam and may be reported to the Chief Student Services Officer or designee. The Student Code of Conduct ([AP 5500 \(https://go.boarddocs.com/ca/redwoods/Board.nsf/Public?open&id=policies\)](https://go.boarddocs.com/ca/redwoods/Board.nsf/Public?open&id=policies)) is available on the College of the Redwoods website. Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the [College Catalog \(https://www.redwoods.edu/catalog\)](https://www.redwoods.edu/catalog) and on the [College of the Redwoods website \(https://www.boarddocs.com/ca/redwoods/Board.nsf/Public?open&id=policies\)](https://www.boarddocs.com/ca/redwoods/Board.nsf/Public?open&id=policies).

Disruptive behavior

Student behavior or speech that disrupts the instructional setting will not be tolerated. Disruptive conduct may include, but is not limited to: unwarranted interruptions; failure to adhere to instructor's directions; vulgar or obscene language; slurs or other forms of intimidation; and physically or verbally abusive behavior. In such cases where the instructor determines that a student has disrupted the educational process, a disruptive student may be temporarily removed from class. In addition, the student may be reported to the Chief Student Services Officer or designee. The Student Code of Conduct ([AP 5500 \(https://go.boarddocs.com/ca/redwoods/Board.nsf/Public?open&id=policies\)](https://go.boarddocs.com/ca/redwoods/Board.nsf/Public?open&id=policies)) is available on the College of the Redwoods website. Additional information about the rights and responsibilities of students, Board policies, and administrative procedures is located in the [College Catalog \(https://www.redwoods.edu/catalog\)](https://www.redwoods.edu/catalog) and on the [College of the Redwoods website \(https://www.redwoods.edu/\)](https://www.redwoods.edu/).

Inclusive Language in the Classroom

College of the Redwoods aspires to create a learning environment in which all people feel comfortable in contributing their perspectives to classroom discussions. It therefore encourages instructors and students to use language that is inclusive and respectful.

Setting Your Preferred Name in Canvas

Students have the ability to have an alternate first name and pronouns to appear in Canvas. Contact [Admissions & Records \(https://www.redwoods.edu/admissions/Forms\)](https://www.redwoods.edu/admissions/Forms) to request a change to your preferred first name and pronoun. Your Preferred Name will only be listed in Canvas. This does not change your legal name in our records. See the [Student Information Update form \(https://www.redwoods.edu/Portals/28/A.R.Forms.Docs/Miscellaneous/Student%2520Information%2520Update.pdf\)](https://www.redwoods.edu/Portals/28/A.R.Forms.Docs/Miscellaneous/Student%2520Information%2520Update.pdf).

Canvas Information

If using Canvas, include navigation instructions, tech support information, what Canvas is used for, and your expectation for how regularly students should check Canvas for your class.

Log into Canvas at <https://redwoods.instructure.com>

Password is your 8 digit birth date

For tech help, email [its@redwoods.edu \(mailto:its@redwoods.edu\)](mailto:its@redwoods.edu) or call 707-476-4160

Canvas Help for students: [https://webapps.redwoods.edu/tutorial/ \(https://webapps.redwoods.edu/tutorial/\)](https://webapps.redwoods.edu/tutorial/)

Canvas online orientation workshop: [Canvas Student Orientation Course \(instructure.com\) \(https://redwoods.instructure.com/courses/6781\)](https://redwoods.instructure.com/courses/6781)

Community College Student Health and Wellness

Resources, tools, and trainings regarding health, mental health, wellness, basic needs and more designed for California community college students, faculty and staff are available on the California Community Colleges [Health & Wellness website \(https://www.cccstudentmentalhealth.org/health-wellness-for-students/\)](https://www.cccstudentmentalhealth.org/health-wellness-for-students/).

[Wellness Central \(https://ccconlineed.instructure.com/courses/1895?cf_id=2248\)](https://ccconlineed.instructure.com/courses/1895?cf_id=2248) is a free online health and wellness resource that is available 24/7 in your space at your pace.

Students seeking to request a counseling appointment for academic advising or general counseling can email [counseling@redwoods.edu \(mailto:counseling@redwoods.edu\)](mailto:counseling@redwoods.edu).

Emergency procedures / Everbridge

College of the Redwoods has implemented an emergency alert system called Everbridge. In the event of an emergency on campus you will receive an alert through your personal email and/or phones. Registration is not necessary in order to receive emergency alerts. Check to make sure your contact information is up-to-date by logging into WebAdvisor [https://webadvisor.redwoods.edu \(https://webadvisor.redwoods.edu/\)](https://webadvisor.redwoods.edu) and selecting 'Students' then 'Academic Profile' then 'Current Information Update.'

Please contact Public Safety at 707-476-4112 or [security@redwoods.edu \(mailto:security@redwoods.edu\)](mailto:security@redwoods.edu) if you have any questions. For more information see the [Redwoods Public Safety Page \(https://www.redwoods.edu/publicsafety\)](https://www.redwoods.edu/publicsafety).

In an emergency that requires an evacuation of the building anywhere in the District:

- Be aware of all marked exits from your area and building
- Once outside, move to the nearest evacuation point outside your building
- Keep streets and walkways clear for emergency vehicles and personnel

Do not leave campus, unless it has been deemed safe by the campus authorities.

Del Norte Campus Emergency Procedures

Please review the [Crescent City campus emergency map \(https://www.redwoods.edu/Portals/70/pdfs/DN%2520CampusSafetyMap_010819-2.pdf\)](https://www.redwoods.edu/Portals/70/pdfs/DN%2520CampusSafetyMap_010819-2.pdf) for campus evacuation sites, including the closest site to this classroom (posted by the exit of each room). For more information, see the [Redwoods Public Safety Page \(https://www.redwoods.edu/publicsafety\)](https://www.redwoods.edu/publicsafety).

Eureka Campus Emergency Procedures

Please review the [campus emergency map \(https://internal.redwoods.edu/Portals/180/Maps%2520and%2520Phone%2520Lists/EurekaMaps_Emergency_F19.pdf?ver=2020-02-18-112433-920×tamp=1628553718609\)](https://internal.redwoods.edu/Portals/180/Maps%2520and%2520Phone%2520Lists/EurekaMaps_Emergency_F19.pdf?ver=2020-02-18-112433-920×tamp=1628553718609) for evacuation sites, including the closest site to this classroom (posted by the exit of each room). For more information on Public Safety go to the [Redwoods Public Safety Page \(https://www.redwoods.edu/publicsafety\)](https://www.redwoods.edu/publicsafety). It is the responsibility of College of the Redwoods to protect life and property from the effects of emergencies within its own jurisdiction.

In the event of an emergency:

1. Evaluate the impact the emergency has on your activity/operation and take appropriate action.
2. Dial 911, to notify local agency support such as law enforcement or fire services.
3. Notify Public Safety 707-476-4111 and inform them of the situation, with as much relevant information as possible.
4. Public Safety shall relay threat information, warnings, and alerts through the Everbridge emergency alert system, Public address system, and when possible, updates on the college website, to ensure the school community is notified.
5. Follow established procedures for the specific emergency as outlined in the College of the Redwoods Emergency Procedure Booklet, (evacuation to a safe zone, shelter in place, lockdown, assist others if possible, cooperate with First Responders, etc.).
6. If safe to do so, notify key administrators, departments, and personnel.
7. Do not leave campus, unless it is necessary to preserve life and/or has been deemed safe by the person in command.

Klamath Trinity Campus Emergency Procedures

Please review the responsibilities of, and procedures used by, the College of the Redwoods, Klamath-Trinity Instructional Site (KTIS) to communicate to faculty, staff, students and the general public during an emergency. It is the responsibility of College of the Redwoods, Klamath-Trinity Instructional Site (KTIS) to protect life and property from the effects of emergency situations within its own jurisdiction.

1. In the event of an emergency, communication shall be the responsibility of the district employees on scene.
 1. Dial 911, to notify local agency support such as law enforcement or fire services.
 2. If safe to do so, notify key administrators, departments, and personnel.
 3. If safe to do so, personnel shall relay threat information, warnings, to ensure the school community is notified.
 4. Contact 530-625-4821 to notify of situation.
 5. Contact Hoopa Tribal Education Administration office 530-625-4413
 6. Notify Public Safety 707-476-4111.
1. In the event of an emergency, the responsible district employee on scene will:
 1. Follow established procedures for the specific emergency as outlined in the College of the Redwoods Emergency Procedure Booklet.
 2. Lock all doors and turn off lights if in lockdown due to an active shooter or similar emergency.
 3. Close all window curtains.
 4. Get all inside to safe location Kitchen area is best internal location.
 5. If a police officer or higher official arrives, they will assume command.
 6. Wait until notice of all is clear before unlocking doors.
 7. If safe to do so, move to the nearest evacuation point outside building (Pooky's Park), directly behind the Hoopa Tribal Education Building.
 8. Do not leave site, unless it has been deemed safe by the person in command. Student Support Services (required for online classes)

Student Support Services

The following online resources are available to support your success as a student:

- [CR-Online \(http://www.redwoods.edu/online\)](http://www.redwoods.edu/online) (Comprehensive information for online students)
- [Library Articles & Databases \(https://redwoods.libguides.com/az.php\)](https://redwoods.libguides.com/az.php)
- [Canvas help and tutorials \(https://webapps.redwoods.edu/tutorial/\)](https://webapps.redwoods.edu/tutorial/)
- [Online Student Handbook \(http://www.redwoods.edu/Portals/72/Documents/Students/CR-OnlineStudentHandbook.pdf\)](http://www.redwoods.edu/Portals/72/Documents/Students/CR-OnlineStudentHandbook.pdf)

[Counseling \(http://www.redwoods.edu/counseling/\)](http://www.redwoods.edu/counseling/) offers assistance to students in need of professional counseling services such as crisis counseling.




Learning Resource Center includes the following resources for students

- [Academic Support Center \(http://www.redwoods.edu/asc\)](http://www.redwoods.edu/asc) for instructional support, tutoring, learning resources, and proctored exams. Includes the Math Lab & Drop-in Writing Center
- [Library Services \(https://www.redwoods.edu/library\)](https://www.redwoods.edu/library) to promote information literacy and provide organized information resources.
- [Multicultural & Diversity Center \(https://www.redwoods.edu/student-services/Home/Multicultural-and-Diversity-Center\)](https://www.redwoods.edu/student-services/Home/Multicultural-and-Diversity-Center)



Special programs are also available for eligible students include

- [Extended Opportunity Programs & Services \(EOPS\) \(http://www.redwoods.edu/eops\)](http://www.redwoods.edu/eops) provides services to eligible income disadvantaged students including: textbook award, career academic and personal counseling, school supplies, transportation assistance, tutoring, laptop, calculator and textbook loans, priority registration, graduation cap and gown, workshops, and more!
- The TRiO Student Success Program provides eligible students with a variety of services including trips to 4-year universities, career assessments, and peer mentoring. Students can apply for the program in [Eureka \(https://www.redwoods.edu/trio/eureka\)](https://www.redwoods.edu/trio/eureka) or in [Del Norte \(https://www.redwoods.edu/delnorte/TRiO\)](https://www.redwoods.edu/delnorte/TRiO)
- The [Veteran’s Resource Center \(https://www.redwoods.edu/student-services/Home/Vets\)](https://www.redwoods.edu/student-services/Home/Vets) supports and facilitates academic success for Active Duty Military, Veterans and Dependents attending CR through relational advising, mentorship, transitional assistance, and coordination of military and Veteran-specific resources.
- Klamath-Trinity students can contact the CR KT Office for specific information about student support services at 530-625-4821












Course Summary:













Date	Details	Due
Sun Sep 22, 2024	 Chapter 1 quiz (https://redwoods.instructure.com/courses/18915/assignments/433288)	due by 11:59pm
	 Chapter 2 quiz (https://redwoods.instructure.com/courses/18915/assignments/433274)	due by 11:59pm
	 Discussion forum questions week 1	due by 11:59pm

Date	Details	Due
	https://redwoods.instructure.com/courses/18915/assignments/433297	
	 Discussion forum questions week 1 https://redwoods.instructure.com/courses/18915/assignments/433301	due by 11:59pm
	 Syllabus and Canvas site quiz https://redwoods.instructure.com/courses/18915/assignments/433267	due by 11:59pm
Sun Sep 29, 2024	 Chapter 3 quiz https://redwoods.instructure.com/courses/18915/assignments/433292	due by 11:59pm
	 Discussion forum questions week 2 https://redwoods.instructure.com/courses/18915/assignments/433298	due by 11:59pm
	 Chapter 4 quiz https://redwoods.instructure.com/courses/18915/assignments/433260	due by 11:59pm
Sun Oct 6, 2024	 Chapter 5 quiz https://redwoods.instructure.com/courses/18915/assignments/433286	due by 11:59pm
	 Discussion forum questions week 3 https://redwoods.instructure.com/courses/18915/assignments/433308	due by 11:59pm
	 Chapter 6 quiz https://redwoods.instructure.com/courses/18915/assignments/433263	due by 11:59pm
	 Chapter 7 quiz https://redwoods.instructure.com/courses/18915/assignments/433283	due by 11:59pm
Sun Oct 13, 2024	 New Venture Group Project Discussion Brainstorming our new venture business https://redwoods.instructure.com/courses/18915/assignments/433299	due by 11:59pm
Sun Oct 20, 2024	 Chapter 8 quiz https://redwoods.instructure.com/courses/18915/assignments/433266	due by 11:59pm
	 Chapter 9 quiz https://redwoods.instructure.com/courses/18915/assignments/433284	due by 11:59pm
	 Discussion forum questions week 5 https://redwoods.instructure.com/courses/18915/assignments/433300	due by 11:59pm

Date	Details	Due
Sun Oct 27, 2024	 Discussion forum questions week 6 (https://redwoods.instructure.com/courses/18915/assignments/433296)	due by 11:59pm
	 New Venture Group Project Discussion Meet your group (https://redwoods.instructure.com/courses/18915/assignments/433309)	due by 11:59pm
	 Personal finance budget/project submission part 1 (https://redwoods.instructure.com/courses/18915/assignments/433318)	due by 11:59pm
	 Chapter 10 quiz (https://redwoods.instructure.com/courses/18915/assignments/433262)	due by 11:59pm
	 Discussion forum questions week 6 (https://redwoods.instructure.com/courses/18915/assignments/433302)	due by 11:59pm
	 Midterm (https://redwoods.instructure.com/courses/18915/assignments/433256)	due by 11:59pm
Sun Nov 3, 2024	 New Venture Assignment Group Project Team Charter (https://redwoods.instructure.com/courses/18915/assignments/433314)	due by 11:59pm
	 Chapter 11 quiz (https://redwoods.instructure.com/courses/18915/assignments/433282)	due by 11:59pm
	 Discussion forum questions week 7 (https://redwoods.instructure.com/courses/18915/assignments/433310)	due by 11:59pm
Sun Nov 10, 2024	 Appendix Personal Finance quiz (https://redwoods.instructure.com/courses/18915/assignments/433258)	due by 11:59pm
	 Discussion forum questions week 8 (https://redwoods.instructure.com/courses/18915/assignments/433304)	due by 11:59pm
Sun Nov 17, 2024	 Chapter 12 quiz (https://redwoods.instructure.com/courses/18915/assignments/433271)	due by 11:59pm
	 Discussion forum questions week 9 (https://redwoods.instructure.com/courses/18915/assignments/433303)	due by 11:59pm

Date	Details	Due
Sun Nov 24, 2024	 Discussion forum questions week 10 (https://redwoods.instructure.com/courses/18915/assignments/433306)	due by 11:59pm
	 Chapter 13 quiz (https://redwoods.instructure.com/courses/18915/assignments/433278)	due by 11:59pm
	 Chapter 14 quiz (https://redwoods.instructure.com/courses/18915/assignments/433272)	due by 11:59pm
	 Chapter 15 quiz (https://redwoods.instructure.com/courses/18915/assignments/433281)	due by 11:59pm
	 Discussion forum questions week 13 (https://redwoods.instructure.com/courses/18915/assignments/433311)	due by 11:59pm
Sun Dec 8, 2024	 New Venture Assignment Group Project The Deliverable (https://redwoods.instructure.com/courses/18915/assignments/433315)	due by 11:59pm
	 Chapter 16 quiz (https://redwoods.instructure.com/courses/18915/assignments/433294)	due by 11:59pm
	 Discussion forum questions week 11 (https://redwoods.instructure.com/courses/18915/assignments/433305)	due by 11:59pm
Sun Dec 15, 2024	 Personal finance project submission part 2 (https://redwoods.instructure.com/courses/18915/assignments/433319)	due by 11:59pm
	 Chapter 17 quiz (https://redwoods.instructure.com/courses/18915/assignments/433259)	due by 11:59pm
	 Discussion forum questions week 12 (https://redwoods.instructure.com/courses/18915/assignments/433312)	due by 11:59pm
Fri Dec 20, 2024	 New Venture Assignment Individual Reflection (https://redwoods.instructure.com/courses/18915/assignments/433316)	due by 11:59pm
	 Final Exam (https://redwoods.instructure.com/courses/18915/assignments/433280)	due by 11:59pm

Date	Details	Due
	 <u>Chapter 01: Business Now: Change is the Only Constant</u> (https://redwoods.instructure.com/courses/18915/assignments/433268)	
	 <u>Chapter 01: Business Now: Change is the Only Constant</u> (https://redwoods.instructure.com/courses/18915/assignments/433269)	
	 <u>Chapter 02: Economics: The Framework of Business</u> (https://redwoods.instructure.com/courses/18915/assignments/433290)	
	 <u>Chapter 03: The World Marketplace: Business Without Borders</u> (https://redwoods.instructure.com/courses/18915/assignments/433264)	
	 <u>Chapter 04: Business Ethics & Social Responsibility: Doing Well by Doing Good</u> (https://redwoods.instructure.com/courses/18915/assignments/433295)	
	 <u>Chapter 05: Business Communication: Creating & Delivering Messages That Matter</u> (https://redwoods.instructure.com/courses/18915/assignments/433293)	
	 <u>Chapter 06: Business Formation: Choosing the Form that Fits</u> (https://redwoods.instructure.com/courses/18915/assignments/433257)	
	 <u>Chapter 07: Small Business & Entrepreneurship: Economic Rocket Fuel</u> (https://redwoods.instructure.com/courses/18915/assignments/433275)	
	 <u>Chapter 08: Accounting: Decision Making By the Numbers</u> (https://redwoods.instructure.com/courses/18915/assignments/433265)	
	 <u>Chapter 09: Finance: Acquiring & Using Funds to Maximize Value</u> (https://redwoods.instructure.com/courses/18915/assignments/433261)	
	 <u>Chapter 10: Securities Markets: Trading Financial Resources</u> (https://redwoods.instructure.com/courses/18915/assignments/433287)	

Date	Details	Due
	 Chapter 11: Marketing: Building Profitable Customer Connections (https://redwoods.instructure.com/courses/18915/assignments/433285)	
	 Chapter 12: Product and Promotion: Creating and Communicating Value (https://redwoods.instructure.com/courses/18915/assignments/433279)	
	 Chapter 13: Distribution and Pricing: Right Product, Right Person, Right Place, Right Price (https://redwoods.instructure.com/courses/18915/assignments/433277)	
	 Chapter 14: Management, Motivation, and Leadership: Bringing Business to Life (https://redwoods.instructure.com/courses/18915/assignments/433276)	
	 Chapter 16: Managing Information & Technology: Finding New Ways to Learn and Link (https://redwoods.instructure.com/courses/18915/assignments/433270)	
	 Chapter 17: Operations Management: Putting it All Together (https://redwoods.instructure.com/courses/18915/assignments/433273)	
	 Class Feedback #1 (https://redwoods.instructure.com/courses/18915/assignments/433255)	
	 Class Feedback #2 (https://redwoods.instructure.com/courses/18915/assignments/433291)	
	 Discussion forum questions week 16 **extra credit** (https://redwoods.instructure.com/courses/18915/assignments/433307)	
	 Evaluation (https://redwoods.instructure.com/courses/18915/assignments/433313)	
	 OPTIONAL Rough Draft of New Venture assignment (https://redwoods.instructure.com/courses/18915/assignments/433317)	
	 Personal Finance Appendix (https://redwoods.instructure.com/courses/18915/assignments/433289)	