



## Syllabus for BUS 10

### Course Information

**Semester & Year:** Fall 2025

**Course ID & Section #:** BUS 10 / E9069

**Instructor's name:** Chris Gaines

**Days/Time/Location:** MW, 10:05-11:30am, HU 110

Please read the orientation information on the **Home** page in **Canvas**. The **Modules** section includes a week-by-week schedule for the class including assignment details and due dates.

**Course units:** 3 units

### Textbook

BUSN 12, by Kelly Marcela and Chuck Williams. Cengage.

ISBN: 978-0-357-12294-5

### Instructor Contact Information

**Office location:** Online via email ([chris-gaines@redwoods.edu](mailto:chris-gaines@redwoods.edu)) and Zoom

**Office hours:** By appointment

- **Zoom office hours login\*:** <https://redwoods-edu.zoom.us/j/94657896914>
- Zoom will be used for office hours **by appointment and as needed**. Please email me if you would like to schedule a time.

**Email address:** [chris-gaines@redwoods.edu](mailto:chris-gaines@redwoods.edu) (checked frequently)

### Catalog Description

An introduction to the trends and opportunities in today's dynamic global business environment surveying economics, global markets, social responsibility, ownership forms, entrepreneurship, management organization, marketing, accounting and financial management.

### Course Student Learning Outcomes (from course outline of record)

- Analyze situations and apply business terms and concepts to make business decisions.
- Communicate effectively as writers, listeners, and speakers in social and business settings.

### AI (Artificial Intelligence) Use Policy

Please see the AI policy for this course below. You are encouraged to use ChatGPT or similar Generative AI tools in this class. These tools are becoming increasingly common for use in academic and professional settings. This will be an opportunity for you to learn the tools but ***please note the requirements and limitations mentioned in the policy description below.***

## AI Policy, Student Responsibilities, and Limitations of AI Use

- Generative AI tools are imperfect and require refinement from the user to maximize the usefulness of the results.
- To get started, please read the following article to learn more about ChatGPT and how to improve the results that it gives you: [How to use ChatGPT for this course](#). See above for other tools like ChatGPT for you to explore.
- Do not exclusively use AI tools for research and certainly don't trust the results as factual. It is your responsibility to use multiple sources to validate results.
- Please use the following convention for reporting any AI use in this class:
- Include a brief note under the title of "AI Use" at the end of the assignment that defines the AI tools used and the prompts that you used to get the results. **Failure to report this information will violate the Academic Dishonesty policy at CR.**

\* Credit: Professor Ethan Mollick, Wharton School of Business

## Evaluation & Grading Policy

Your grade will be determined as a % of total points. For total points related to each assignment, please see Canvas for details. Assignments and point totals are **tentative / subject to change**. Any changes will be posted in Canvas, via email, and/or announced in class.

Class grades will be assigned based on the following cut-offs:

100% - 93%	A	92.9% - 90%	A-	89.9% - 87%	B+
86.9% - 83%	B	82.9% - 80%	B-	79.9% - 77%	C+
76.9% - 70%	C	69.9% - 60%	D	59.9% - 0%	F

If your final grade is "on the bubble" (e.g., 79% or 89%), **class participation** will be the deciding factor.

You will earn points through three main types of work + class participation:

**Participation:** Attendance and participation are both mandatory for succeeding in this course.

**Canvas Quizzes:** These will be mostly multiple choice and numerical quizzes. You will get 3 attempts on each quiz. Please see Modules in Canvas for the quiz schedule per week.

**Weekly Discussion Posts:** Posts on Canvas will explore topics related to the reading for each week.

**New Venture Project:** The requirements for the New Venture project and related assignments will be detailed on Canvas. The basic idea of the project is that you will create an idea for a hypothetical new business, research its viability, and plan for overcoming the obstacles you expect to encounter. Your project will be divided into a few weekly assignments to help you develop your final plan. Please see Modules in Canvas for specific details and due dates.

### **Educational Accessibility and Support**

College of the Redwoods is committed to providing reasonable accommodations for qualified students who could benefit from additional educational support and services. You may qualify if you have a physical, mental, sensory, or intellectual condition which causes you to struggle academically, including but not limited to:

- Mental health conditions such as depression, anxiety, PTSD, or bipolar disorder
- Common ailments such as arthritis, asthma, diabetes, autoimmune disorders, and diseases
- Temporary impairments such as a broken bone, recovery from significant surgery, or a pregnancy-related disability
- Neurodevelopmental disorders such as a learning disability, intellectual disability, autism, acquired brain injury, or ADHD
- Vision, hearing, or mobility conditions

Available services include extended test time, quiet testing environments, academic assistance and tutoring through the [LIGHT Center](#), counseling and advising, alternate formats of course materials (e.g., audio books, braille, E-texts), assistive technology, learning disability assessments, approval for personal attendants, interpreters, priority registration, on-campus transportation, adaptive physical education and living skills courses, and more. If you believe you might benefit from disability- or health-related services and accommodations, please contact [Student Accessibility Support Services \(SASS\)](#). If you are unsure whether you qualify, please contact Student Accessibility Support Services (SASS) for a consultation: [sass@redwoods.edu](mailto:sass@redwoods.edu).

### **SASS office locations and phone numbers**

#### **Eureka campus**

- Phone: 707-476-4280
- Location: Learning Resource Center (Library)

#### **Del Norte campus**

- Phone: 707-465-2353
- Location: main building, near the Library

#### **Klamath-Trinity campus**

- Phone: 707-476-4280