

Course Information

Semester & Year: Spring 2026

Course ID & Section #: BUS 10 / E9891

Instructor's name: Chris Gaines

Days/Time/Location: MW, 10:05-11:30am, HU 110

Please read the orientation information on the **Home** page in **Canvas**. The **Modules** section includes a week-by-week schedule for the class including assignment details and due dates.

Course units: 3 units

Textbook

BUSN 12, by Kelly Marcela and Chuck Williams. Cengage.

ISBN: 978-0-357-12294-5

Instructor Contact Information

Office location: Online via email (chris-gaines@redwoods.edu) and Zoom

Office hours: By appointment

- **Zoom office hours login*:** <https://redwoods-edu.zoom.us/j/94657896914>
- [Links to an external site.](#)
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- Zoom will be used for office hours **by appointment and as needed**. Please email me if you would like to schedule a time.

Email address: chris-gaines@redwoods.edu (checked frequently)

Catalog Description

An introduction to the trends and opportunities in today's dynamic global business environment surveying economics, global markets, social responsibility, ownership forms, entrepreneurship, management organization, marketing, accounting and financial management.

Course Student Learning

Outcomes (from course outline of record)

- Analyze situations and apply business terms and concepts to make business decisions.
- Communicate effectively as writers, listeners, and speakers in social and business settings.

AI (Artificial Intelligence) Use Policy

Please see the AI policy for this course below. You are encouraged to use ChatGPT or similar Generative AI tools in this class. These tools are becoming increasingly common for use in academic and professional settings. This will be an opportunity for you to

learn the tools but *please note the requirements and limitations mentioned in the policy description below.*

AI Policy, Student Responsibilities, and Limitations of AI Use

- Generative AI tools are imperfect and require refinement from the user to maximize the usefulness of the results.
- To get started, please read the following article to learn more about ChatGPT and how to improve the results that it gives you: [How to use ChatGPT for this course](#)
- [Links to an external site.](#)
- . See above for other tools like ChatGPT for you to explore.
- Do not exclusively use AI tools for research and certainly don't trust the results as factual. It is your responsibility to use multiple sources to validate results.
- Please use the following convention for reporting any AI use in this class:
 - Include a brief note under the title of "AI Use" at the end of the assignment that defines the AI tools used and the prompts that you used to get the results. ***Failure to report this information will violate the Academic Dishonesty policy at CR.***

* Credit: [Professor Ethan Mollick](#)

[Links to an external site.](#)

, Wharton School of Business

Evaluation & Grading Policy

Your grade will be determined as a % of total points. For total points related to each assignment, please see Canvas for details. Assignments and point totals are **tentative / subject to change**. Any changes will be posted in Canvas, via email, and/or announced in class.

Class grades will be assigned based on the following cut-offs:

100% - 93%	A	92.9% - 90%	A-	89.9% - 87%	B+
86.9% - 83%	B	82.9% - 80%	B-	79.9% - 77%	C+
76.9% - 70%	C	69.9% - 60%	D	59.9% - 0%	F

If your final grade is “on the bubble” (e.g., 79% or 89%), **class participation** will be the deciding factor.

You will earn points through the following work + class participation + attendance:

Please note: Attendance and participation are both mandatory for succeeding in this course.

Canvas Quizzes: These will be mostly multiple choice and numerical quizzes. You will get 3 attempts on each quiz. Please see Modules in Canvas for the quiz schedule per week.

Weekly Discussion Posts: Posts on Canvas will explore topics related to the reading for each week.

New Venture Project (Final): The requirements for the New Venture project and related assignments will be detailed on Canvas. The basic idea of the project is that you will create an idea for a hypothetical new business, research its viability, and plan

for overcoming the obstacles you expect to encounter. Your project will be divided into a few weekly assignments to help you develop your final plan. Please see Modules in Canvas for specific details and due dates.

Late work will only be accepted if you contact me prior to the due date of the assignment for approval. Late work will not be accepted after the due date for the New Venture Project.

The work schedule above is subject to change. I will keep the class informed of any changes.

Educational Accessibility & Support

College of the Redwoods is committed to providing reasonable accommodations for qualified students who could benefit from additional educational support and services. You may qualify if you have a physical, mental, sensory, or intellectual condition which causes you to struggle academically, including but not limited to:

- Mental health conditions such as depression, anxiety, PTSD, or bipolar disorder
- Common ailments such as arthritis, asthma, diabetes, autoimmune disorders and diseases
- Temporary impairments such as a broken bone, recovery from significant surgery, or a pregnancy-related disability
- Neurodevelopmental disorders such as a learning disability, intellectual disability, autism, acquired brain injury, or ADHD
- Vision, hearing, or mobility conditions

Available services include extended test time, quiet testing environments, academic assistance and tutoring through the [LIGHT Center](#)

[Links to an external site.](#)

, counseling and advising, alternate formats of course materials (e.g. audio books or E-texts), assistive technology, learning disability assessments, approval for personal attendants, interpreters, priority registration, on-campus transportation, adaptive physical education and living skills courses, and more. If you believe you might benefit from disability- or health-related services and accommodations, please contact [Student Accessibility Support Services \(SASS\)](#)

[Links to an external site.](#)

If you are unsure whether you qualify, please contact SASS for a consultation:
SASS@redwoods.edu.

SASS office locations and phone numbers

Eureka campus

- Phone: 707-476-4280,
- Locations: Student Services building, first floor SS113

Del Norte campus

- Phone: 707-465-2353
- Location: Main building, near the Library

Klamath-Trinity campus

- 707-476-4280